

THE BRISBANE VOICE TALENT RATE CARD

Incorporating National Media Entertainment & Arts Alliance Minimum Rates

EFFECTIVE 30/03/2015

TELEVISION/CINEMA		Per track, per medium, per hour				SPECIAL RATE LOADINGS	
Submission/Correction	Duration	1 STATE		MULTI-STATE		CHARACTER/ACCENTS	
		3 month	12 month	3 month	12 month	Add (per character, medium)	
\$190	Up to 10	\$350	\$495	\$460	\$765	\$190	
	30	\$400	\$575	\$530	\$880		
	60	\$420	\$635	\$550	\$940		
	90	\$445	\$685	\$590	\$1,000		
	120 sec	\$470	\$725	\$625	\$1,055		
INTERNET/MOBILE DEVICE		Per track, per medium, per hour				POST-SYNCHRONISATION	
Submission/Correction	\$190	Commercials for single website use are charged at 50% of the applicable Multi-State TV/Radio rate.				Add per track	
		Commercials recorded for Internet/Mobile Device in a TV/Radio session (identical commercials) are charged at 50% of the applicable Multi-State TV/Radio rate.				Up to 60 sec	\$215
		Commercials recorded for Internet/Mobile Device use only, but placed on multiple websites are charged at the applicable Multi-State TV/Radio rate.				Over 60 sec	\$275
RADIO		Up to 5 tracks, per product, per hour, or 1 top & tail				PARTY POLITICAL	
Submission/Correction	\$190	1 STATE		MULTI-STATE		Total fee x 2	
		3 month	12 month	3 month	12 month	OVERSEAS USE	
Additional Commercial Uses		For each additional delivery platform add one fee. 4 or more uses are capped at \$960. 12 month use. (For clarity, please see Notes & Definitions.)				USA & UK by neg, min.: Total fee x 2	
						Other markets per country: Total fee x 2	
						Except: New Zealand, Singapore, and Hong Kong, where the Australian MULTI-STATE rate applies per country.	
NARRATION		Per client, per product, per hour				Final	Correction
Corporate content - Internal. For limited internal corporate use only; DVD, intranet, etc.:						\$480	\$280
Corporate content - External. For limited external use; events, trade shows, internet, narrowcasts, etc.:						\$540	\$280
Entertainment content - For public use. Free-to-air TV, cable, internet, for sale, or commercial distribution:						\$850	\$280
Research synopses/narrative descriptions - For ad agency market research/new business pitches:						\$190	
Telephone - Interactive:						\$470	
Telephone - On-Hold (per 1/2 hour):						\$190	

NOTES & DEFINITIONS

ADDITIONAL COMMERCIAL USES. Refers to use of Television, Internet / Mobile Device or Radio tracks for delivery through additional media platforms. This includes, but is not limited to: In-flight, Point of sale, Trade fairs, Stadiums, Kiosks, Street vision, etc.

MOBILE DEVICE. Any wireless-enabled device with web connectivity that may stream or download content.

CHARACTER VOICE. Any voice or sound beyond the range of the voice artist's normal reading voice, including accent or animation character. **Clearance** of voice impersonation remains a client responsibility.

SUBMISSION. A track intended for trial use rather than in the role intended for a finished track. If a SUBMISSION is later used as a finished track, the difference between the FINAL and the SUBMISSION rate for the track is immediately payable. If a track is booked as a FINAL, it must be paid for as a FINAL. (see next regarding correction to a FINAL track).

CORRECTION. A change to a track recorded by the artist before it is used for its intended purpose. Once a track is used in its intended role or broadcast, alterations to the track are at the Final rate.

CANCELLATION FEE. If a session is cancelled with less than 24 hours notice, the full fee is payable, unless the session is re-booked within 7 days. Only one postponement is allowed.

ROLL-OVER. Commercial rates cover usage of tracks for no more than **12 months**. A track or any part thereof may not be used beyond this period until the artist receives a **Roll-Over Payment** equivalent to the current rate for re-recording the track. Roll-over payments cover usage for a further year only.

REGIONAL TV RATE. For regional broadcast areas with a population base not exceeding 600,000, apply the INTERNET/MOBILE DEVICE rate structure.

RADIO STATION. There is a rate of **\$350** for commercials/demos recorded at a radio station in specific circumstances. This rate allows a maximum **5 tracks** for multiple clients where the scripts are entirely generated by radio station writers. Track usage is for 3 months, and only for broadcast on the recording station. Additional tracks in the session are charged at \$70 per track. A standard RADIO fee will apply if a track is exported to another station. Station promos/ID's excluded. The artist reserves the right to reject scripts of doubtful origin.

TRAVEL PAYMENT. If the artist is required to travel more than 50 km, a Travel Payment is applicable.

ANIMATION VOICES. Standard conditions apply: Feature Film Agreement Actors' Standard Contract, Performers Standard Contract for Australian TV Drama Programs under the Australian Television Repeats & Residuals Agreement (ATTRA).

EXCLUSIVITY. Rates on this card do not imply the artist will work exclusively for a particular product or client. Additional fees for exclusivity are negotiable.

NAME ASSOCIATION. Where the voice artist's name is used, either visually or audibly, a double fee applies.

HELPING BOOK TALENT

Save time. Before calling, try to have the following available:

- Client, product, medium
- Submission or Final
- Number of tracks
- Character or Straight
- 1 State/Multi-State
- Term of use:
Up to 3 months or
up to 12 months.